

FORMER U.S. SENATOR KELLY LOEFFLER



Kelly Loeffler is a businesswoman, entrepreneur, philanthropist, and former U.S. Senator from Georgia. She grew up in rural Illinois working on her family's farm and waitressed while attending public school and state university - becoming the first in her family to attend college. Known for her work ethic, she committed to using her own hard-earned opportunities to get results, serve others and support their success.

Moving around the country, Kelly built a nearly three-decade career in the automotive and financial services industries, including as SVP of Investor Relations, Chief Communications Officer and Chief Marketing Officer at Intercontinental Exchange - where she helped grow the business from a start-up with less than 100 employees to a Fortune 500 company with more than 10,000. She

went on to launch Bakkt, Inc. as its Founding Chief Executive Officer - and built a strong track record of civic engagement in Georgia, including as a professional sports team owner and through numerous boards and philanthropies. For over a decade, she was co-owner of the WNBA's Atlanta Dream.

In 2020, Kelly was appointed to the U.S. Senate, where she served as a member of the Senate Agriculture, HELP, Joint Economic and Veterans Affairs Committees. As a self made businesswoman, she worked tirelessly to protect the conservative values that had enabled her to live the American Dream and served as an outsized voice for Georgians. Kelly sponsored and helped pass dozens of bills – including legislation to enable COVID-19 relief, fund rural health care, support law enforcement, veterans and farmers, protect the unborn, the Second Amendment and girls' sports, while standing up to China, Big Tech and cancel culture.

Today, Kelly is the founder of Rally Right, a conservative technology start-up. She also volunteers her time and resources as the founder and chairwoman of Greater Georgia, the state's leading voter mobilization organization - dedicated to registering voters, engaging diverse communities, promoting issue advocacy, and protecting election integrity. She remains heavily engaged in the fight against the Left's push to radically transform our country by working to defend American values, freedom and opportunity for all.

Kelly earned her undergraduate degree in Business Administration from the College of Commerce at the University of Illinois at Urbana-Champaign, and an MBA from DePaul

University's Kellstadt Graduate School of Business. She is a CFA® charterholder. She currently serves on number of corporate, political, and philanthropic boards, including Public Sq. (NYSE: PSQH), the Shepherd Center, the University of Georgia System Foundation, the Republican State Leadership Committee, and Holy Spirit Preparatory School.